



LIFE™

Product Specifications

37 Series “Hybrid Alkyd” Semi-Gloss Enamel Water Thinnable

Description: A premium quality water thinnable, odorless alkyd emulsion coating. Combines the advantages of both traditional oil (alkyd) and water base (acrylic) formulations. Aqua-Life primer offers durability, ease of application, high hiding, easy water clean-up, and a beautiful finish associated with a classic oil-based finish.

Use:

Exterior - Trim, Wood, Metal
Interior - Walls, Wallboard, Metal, Wood

Advantages

- ✓Environmentally friendly; low v.o.c. odorless formulation
- ✓Easy clean-up; Water Thinnable
- ✓Scrubable
- ✓Quick drying; recoat in 12 hours

Finish: Semi-Gloss

Package Size: Quart, Gallon and 5 Gallon

Color:

- | | |
|--------------------|----------------------|
| -00 White | -16 New Swiss Coffee |
| -19 Classic Navajo | -90 Tint Base |
| -95 Deep Base | -98 Accent Base |

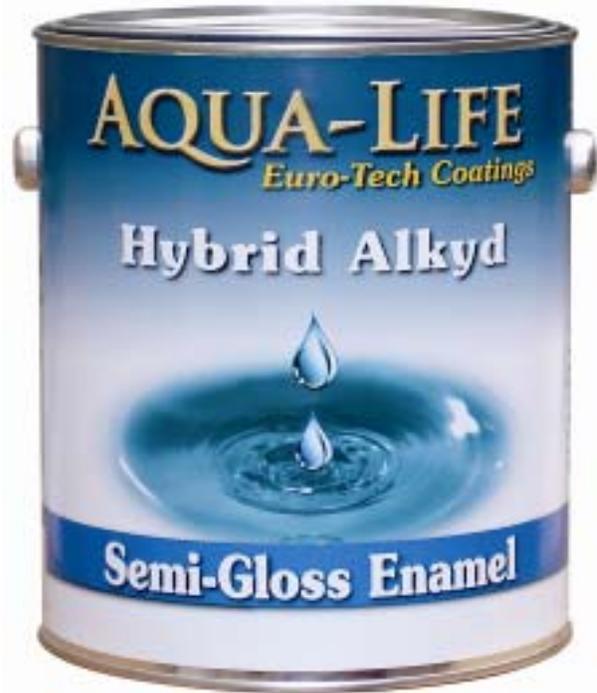
Surface Preparation: All surfaces must be free of dirt, oil, soot, excessive paint chalk or other contaminants. A thorough washing with a T.S.P. solution is recommended to remove these contaminants. Rinse completely with clear water. Remove all wallpaper and all glue before painting. Patch all holes with spackle and sand smooth. Spot prime all patched areas with Life's 7075, 3300 Acrylic Primer, or a suitable Aqua-Life Primer.

Unpainted Surfaces:

Clean all surfaces. (See "Surface Preparation"). Prime all surfaces with Life's 7075 or 3300 Acrylic Primer. New plaster must cure for at least 30 days before priming and finishing.

Previously Painted Surfaces:

Clean all surfaces. (See "Surface Preparation"). Remove all loose and peeling paint.



Glossy Surfaces: All glossy surfaces should be dulled by sanding or by the use of a "liquid sandpaper" and/or primed with Life's 7075 or 3300 Acrylic Primer, or a suitable Aqua-Life Primer.

Water Stains: Block out all water stains with Life's 3300 Acrylic Primer, or a suitable Aqua-Life Primer applying your finish coat.

Metal: Metal must be free of rust. Clean and etch all new metal. Prime all bare metal with Life's 7075, 3300 Acrylic Primer, or a suitable Aqua-Life Primer.

Application: Apply at temperatures above 55°F. Stir thoroughly. Apply with a good quality 3/8" to 1/2" all purpose nap roller. Can be brushed, rolled or sprayed. Do not apply late in the day or when dew, rain, fog or mist is likely, since moisture can damage the fresh paint film.

Coverage: Apply two coats for maximum durability. Coverage of 300 to 400 sq. ft. per gallon on smooth surfaces and 150 to 300 sq. ft. per gallon on rough, textured or porous surfaces. When more than one container of the same color is used on a job, it is recommended that these containers be blended together to insure a uniform color throughout the job.

One Coat Coverage: Life Paint uses the finest pure color pigments available to achieve unequaled color hue and brightness. For this reason some colors may require more than one coat to attain uniform coverage. Deep tone and accent colors by their nature contain very small amounts of opaque white pigments and may generally require 2 to 4 coats for complete coverage.

Thinning: We do not recommend thinning. If spraying, a small amount of water can be added.

Drying Time: Dries to touch in 1 hour. Can recoat in 12 hours. Do not scrub the new coating for 7 days.

Clean-up: Clean tools and hands with warm soapy water and rinse thoroughly.

CAUTION: Do not apply when temperatures are below 50°F or is expected to drop below 40°F within a 24 hour period or, when painting exterior, when fog or rain is in the 24 hour forecast.

Mildew: DO NOT PAINT OVER MILDEW. Mildew is a fungus, brown, black, grey or even white in color, and will rapidly grow through any coating applied over it. A solution of 50% household bleach and 50% water will kill the mildew. See precautions on bleach label for handling before using. Acrylic "ceramic" coatings contains E.P.A. antimicrobial registered mildewcide to protect the paint film. All mold, mildew, and fungi must be completely and thoroughly removed before painting all substrates.

WARRANTY: When the warranted product is applied in accordance with label instructions and common sense widely accepted painting practice and procedures, Life Paint will warrant said product against manufacturing defects that might cause premature failure such as blistering, peeling, or unusual wear. In the event of a warranted failure and upon the presentation of proof of purchase the remedy will be the provision price for said product. This warranty does not include labor or the costs associated with labor. This warranty may not be transferred or assigned and extends specific legal rights which may vary from state-to-state.

Technical Information

Type:	Alkyd Emulsion Coatings	Viscosity:	93-98 KREBS units at 77°F
Diluent:	Water	Maximum V.O.C.:	50 grams per liter
Solids Content:	53-55 % by weight 40-42 % by volume		

This product contains chemicals known to the State of California to cause cancer, birth defects and reproductive harm. The maximum V.O.C. of this product does not exceed 50 grams/liter. WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. Contact the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.