LIFE™

Product Specifications

Lifetime Plus "53" Series Acrylic Latex Satin Enamel

PRODUCT DESCRIPTION: A professional quality 100% Acrylic Latex Enamel. For use in service areas where a high degree of washability is expected. Non-yellowing and color fast for years.

FINISH: Satin

RECOMMENDED SURFACES:
Exterior - Trim, Wood, Metal, Masonry
Interior - Walls, Wallboard, Metal, Wood

DRYING TIME: Dries to touch in 1 hour. Can recoat in 4 hours. Do not scrub the new coating for 7 days.

CLEAN-UP: Clean hands and tools with warm soapy water and rinse thoroughly.

THINNING: We do not recommend thinning. If spraying, a small amount of water can be added.

COVERAGE: Apply two coats for maximum durability. Coverage of 300 to 400 sq. ft. per gallon on smooth surfaces and 150 to 300 sq. ft. per gallon on rough, textured or porous surfaces. When more than one container of the same color is used on a job, it is recommended that these containers be blended together to insure a uniform color throughout the job.

ONE COAT COVERAGE: Life Paint uses the finest pure color pigments available to achieve unequaled color hue and brightness. For this reason some colors may require more than one coat to attain uniform coverage. Deep tone and accent colors by their nature contain very small amounts of opaque white pigments and may generally require 2 to 4 coats for complete coverage.

APPLICATION: Apply at temperatures above 50°F but not in extreme heat. Stir thoroughly before use. May be brushed, rolled or sprayed. Do not apply late in the day or when dew, rain, fog or mist is likely, since moisture can damage the fresh paint film.

SURFACE PREPARATION: All surfaces must be free of dirt, oil, soot, loose and peeling paint, excessive paint chalk or other contaminants.
A thorough washing with a T.S.P. solution is recommended to remove these contaminants. Rinse completely with clear water. Remove all wallpaper and all glue before painting. Patch all holes with spackle and sand smooth.

GLOSSY SURFACES: All glossy surfaces should be dulled by sanding or by the use of a "liquid sandpaper" and/ or primed with Life's 3300 Primer.

PREVIOUSLY PAINTED SURFACES: Clean all surfaces. (See "Surface Preparation") Remove all loose and peeling paint.

UNPAINTED SURFACES: Clean all surfaces. (See "Surface Preparation") Prime all surfaces with Life's 3300 Primer. New plaster must cure for at least 30 days before priming and finishing.

MILDEW: DO NOT PAINT OVER MILDEW. Mildew is a fungus, brown, black, grey or even white in color, and will rapidly grow through any coating applied over it. A solution of 50% household bleach and 50% water will kill the mildew. See precautions on bleach label for handling before using.

WATER STAINS: Block all water stains with Life's 3300 Stain Killer Primer.

METAL: Metal must be free of rust. Clean and etch all new metal. Prime all bare metal with Life's 7075 Primer.

TOUCH UP: Touch up with a mixture of 8 parts "53" Series to 1 part water.

Technical Information

Type:	Vinyl Acrylic	**Viscosity:**	100-105 KREBS units at 77°F
Diluent:	Water	**Flash Point:**	250°F
Solids Content:	48-51% by weight 28-31% by volume	**Maximum V.O.C.:**	50 grams per liter

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. Contact the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.